



2026

Venture International FZC
Capability Statement

Venture International

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Venture International is a leading provider of professional services to the Humanitarian and Development Sector with a focus on Monitoring & Evaluation (M&E), training, and consulting across the Middle East region. We bring a robust experience within the humanitarian sector in the Middle East, fortified by our commitment to nurturing strategic partnerships that yield mutual benefits. Our company mantra,

“ **Sharing Visions, Building Realities** ”

encapsulates our commitment to align with our clients' visions and convert them into tangible outcomes.

TPM Experience and Competence

Venture International has been actively engaged with various humanitarian and development entities in the Middle East handling diverse projects that range from M&E, financial spot checks to capacity building and organizational transformation with international donors, UN agencies, INGOs, and local NGOs. We were one of the pioneering firms to carry out Monitoring, Evaluation, Accountability, and Learning (MEAL) projects in environments of high complexity.

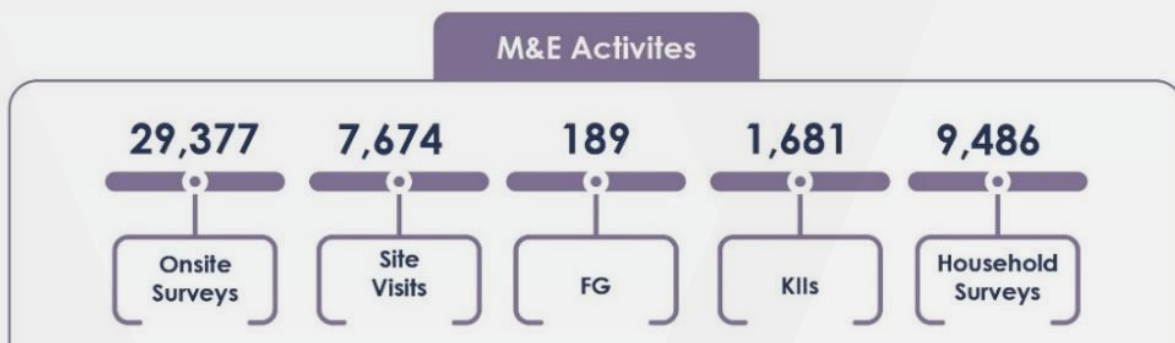
Our extensive exposure to TPM, Evaluations, and third-party monitors provision projects since 2015 has empowered us with a nuanced understanding of the challenges and the keys to success in these projects.

We have a solid track record working with notable entities such as DFID/FCDO, EU, OFDA BHA (Subcontractor), WFP, FAO, UNDP, WHO, UNHCR, UN-HABITAT, ACTED, WVI, AKF, SJR, DRC, and many more. We have successfully navigated complex governmental procedures and sensitivities, as evidenced by our fruitful partnerships on the DFID/FCDO SIM I & II (2018-2023) TPM project (we are also a part of the consortium Awarded SIMEA for a duration of three years starting 2024) and the OFDA SHMP II project.

Data Gathering, Management, and Analytic Expertise

Our M&E projects utilize a combination of qualitative and quantitative methodologies, providing decision-makers with a holistic, evidence-based perspective. We collect, analyze, and interpret statistical data while also valuing stakeholder and beneficiary opinions to achieve a complete picture. Our M&E department is proficient with a wide array of evaluation tools for data collection, research and analysis, comparative analysis, interviews (remote and in person), focus groups, stakeholder surveys, and workshops in both face-to-face and online settings.

Capability Across the Middle East



Through our **on-the-ground presence**, facilitated by **sub-offices** or **operating field teams**, we demonstrate a broad reach and the capacity to operate effectively across **diverse and highly sensitive environments**. Our teams are **rigorously trained and expertly equipped** to work with **highly vulnerable beneficiaries**.

Company History

2007-
2012

- Establishment of Venture in the Middle East with emphasis on cutting-edge consulting and training services.
- Execution of early-stage consulting and capacity-building projects in the Middle East, including support to humanitarian and development initiatives.
- Initial collaboration with INGOs and UN-affiliated organizations, marking the start of Venture's engagement in development-focused training and evaluation services.

2013 -
2015

- Venture establishes a UAE based entity and offices.
- Expansion of humanitarian and development operations across UAE, KSA, and Iraqi Kurdistan.
- Major expansion into the humanitarian and development sectors through partnerships with international NGOs and UN agencies.
- Establishment of Venture's Monitoring & Evaluation (M&E) Division to support international development programs.

2016 -
2017

- Venture delivers several internal evaluation projects for INGOs in the Middle East for Echo/DFID programs.
- Execution of a pioneering coaching initiative in collaboration with leading UN agencies WHO and UNDP, supporting NGO capacity building in the region.

- 2018
- Venture is awarded an LTA for Local NGOs capacity development with UNDP.
 - Expansion of the M&E division to serve high-impact international clients, including DFID, WHO, FAO, DRC, and AKF.
 - Establishment of field offices in five strategic governorates, enhancing Venture's ability to deliver field-based monitoring and evaluation for INGOs and UN agencies.
 - Venture becomes a part of DFID SIM consortium for TPM project in the Middle East.
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- 2019-
2021
- Venture becomes the local partner with OFDA SHMP II.
 - Delivered 150+ Third-Party Monitoring visits with WHO, UNDP, and DFID.
 - Conducted two Post Distribution Monitoring (PDM) projects with FAO, covering six governorates and surveying 1,500 and 700 respondents.
 - Venture becomes the TPM provider for WVI in the Middle East.
 - Venture is awarded Third Party Enumerators Provision contract with WFP, providing circa 40 staff in multiple governorates.
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- 2023 -
2024
- Venture is awarded (as a part of the consortium) an FCDO Independent Monitoring project (SIMEA), another proof of high customer satisfaction and retention.
 - Venture works with WFP on its Food Security & Livelihood Assessment activities
 - The company is actively working on a number of Third-Party Monitoring activities across the country with clients including WHO, UN-OCHA, ACTED among others.

Key Advantages of Venture International

Venture International brings unique advantages to the consortium:

1. **Proven TPM Proficiency:** Demonstrated through conducting over 330 TPM visits between 2019-present for a variety of donors, UN agencies, and INGOs.
2. **Demonstrated Expertise:** Strong credentials in TPM, project evaluations, impact assessments, and thematic studies, validating our ability to manage complex projects.
3. **Multi-sectoral Knowledge:** Comprehensive understanding across diverse sectors, backed by the successful execution of over 200 projects.
4. **Capacity for Large-Scale Projects:** Demonstrated by our work on the VNR project for WFP Middle East, involving approximately 8,000 household surveys across multiple governorates.
5. **Vast Field Network:** On-the-ground network of skilled field monitors/enumerators across the Middle East.
6. **Commitment to Ethics and Transparency:** Adherence to international best practices, ensuring transparency in our processes, findings, and communication with clients.
7. **Cultural Competence and Local Knowledge:** Deep understanding of local culture, enabling us to build trust with communities and gather valuable insights.
8. **Technological Expertise:** Utilization of the latest technology for data collection, analysis, and reporting, maintaining high standards of data security and confidentiality.
9. **Tested Data Collection Tools:** Proven tools ensuring accurate and efficient data gathering.
10. **Highly Trained Staff:** Continuous training for all staff, ensuring up-to-date knowledge of the latest M&E methodologies, tools, and best practices, along with specialized humanitarian knowledge.
11. **High Reach:** Through its network, Venture has strong coverage in government-controlled areas.
12. **High Client Retention Rates:** Testament to our quality service delivery, as evidenced by numerous clients renewing long-term agreements and contracts over We trust this provides a comprehensive overview of our capabilities, experience, and the distinct advantages we bring to our partners. We appreciate your consideration and look forward to the possibility of contributing to your vital work in the Middle East

Flagship Projects

Provision of Professional Services to Support the Vulnerability Needs Review project (VNR) exercise implemented by WFP (2021–2022):



WFP, in collaboration with its national cooperating partners (CPs), reviewed the vulnerability status of beneficiaries. The assessment was carried out through local NGOs participating in WFP's general food assistance (GFA) activity. To implement the above, WFP contracted Venture to conduct approximately 8,000 household surveys during visits covering nine governorates in the Middle East. A fixed timeline was set with tight windows to complete the exercise. Venture recruited field teams in all mentioned governorates and trained teams in coordination with WFP with end-of-training selection criteria ensuring top performers were chosen for the assignment.

Provision of Professional Services for a Post-Distribution Survey (Seed Distribution) exercise implemented by FAO in the Middle East (2019):



For the data collection process, a sample size of 1,000 was planned (an actual of 1,096 was collected) in five governorates to ensure comprehensive representation. The distribution of this sample was carefully designed to align with the actual distribution breakdown based on governorates, regions, and areas, taking into consideration factors such as accessibility and security conditions. To gather the necessary information, a questionnaire provided by FAO was utilised, with minor modifications made by Venture to tailor it to the specific context. In order to ensure the sample's representativeness, a random sample technique was employed to select the participants for data collection. This approach aimed to provide an unbiased and accurate representation of the target population. During the field visits, teams made efforts to have representatives from the Ministry of Agriculture and FAO accompany them whenever possible, but in situations where physical presence was not feasible, field supervision was substituted with phone calls, which accounted for approximately 10% to 15% of the overall visits. To ensure data accuracy and reliability, a phone back check was conducted on 15% of the collected information. This process aimed to verify the accuracy of the data, and any errors identified during the verification process did not exceed 1% of the information reviewed.

Provision of Professional Services for the Data Collection Activity Carried Out in Coordination with FAO/OED as Part of an Evaluation Exercise (2021 - 2022):



Food and Agriculture
Organization of the
United Nations

The main objective of the evaluation was to assess the extent to which the project supported crisis-affected farmers to improve access to resources (skills and training) and inputs for crop and livestock production as well as improvements in irrigation and water resource management. The data collected included household interviews, key informant interviews, and focus group discussions in six different governorates. Venture worked with OED extensively throughout a number of workshops for debriefings and discussions regarding findings. During the 2021 project, more than 200 household surveys were conducted and 35 KIIs. The 2022 project included more than 30 FGDs, 120 household surveys, and 45 KIIs. All data was cleaned, organised, and analysed prior to sharing with OED team.

Provision of Professional Services to Support Field Monitoring and Evaluation of the UNDP Resilience Building Projects in the Middle East (2018–2020):



UNDP implements a unique resilience programme that supports the Middle East people in their hour of need by means of employment and small business revival. The programme, which is implemented in 9 governorates, goes beyond humanitarian assistance in the sense that it fosters resilience. The programme is meant to decrease undesired dependencies and to incentivise individuals across the region to remain in their home countries with livelihoods and dignity. Venture International was selected to provide third party monitoring services covering all 9 governorates where interventions took place. A variety of activities were monitored and included main areas of livelihood, social cohesion, debris management, business support, solid waste management and bas infrastructure. Each TPM visit had its own customised tools based on a thorough study of the secondary documents reviewed by the senior expert. Trained researchers conducted field visits and used a variety of data collection methods including KIIs, observations, inspections, walkthroughs, and surveys. Areas for improvement and recommendations were reported and discussed with relevant parties. The project was extended for an additional year.

Provision of Professional Services to Support Field Monitoring of WVI Activities (2020–to 2023):



WVI, an international NGO, works through an implementing partner. They have a number of projects implemented through one implementing partner, responding to affected population needs in the following sectors: Livelihoods, Health, Protection, Education, and WASH. The projects' activities are implemented across the Middle East. Venture International was selected to provide third party monitoring for the mentioned activities. Each TPM visit had its own customised tools based on a thorough study of the secondary documents reviewed by the senior expert. Trained researchers conducted field visits and used a variety of data collection methods. Due to the coronavirus crisis, Venture was flexible to adjust to a new data collection methodology and introduced a limited contact visits process. The project was extended for an additional year. Power BI reporting was used to enhance information display.

Final External Evaluation of 'Ta'ziz' Project delivered by Aga Khan Foundation (2020):



'Ta'ziz' is a three-year humanitarian response program that seeks to save lives and reduce human suffering from conflict by buttressing the coping capacity of vulnerable households in the Middle East. The program concentrates efforts in three priority sectors: 1) protection/education for young girls and boys aged 3-6, 2) drinking water in rural communities, and 3) conditional and unconditional cash assistance for internally displaced people (IDPs) and host communities, particularly female-headed households whose livelihoods and income sources have been further compromised. Ta'ziz's reach is 62,590 individuals throughout its project interventions, of which around half are female. Venture International was selected to conduct a final evaluation for this project, an followed OECD/DAC evaluation criteria with a focus on gender equality and environmental sustainability strategies. For this purpose, Venture conducted full review of the project documents and other secondary data sources. Primary data collection included FGDs, KIs, and phone surveys. The report produced solid lessons learned and best practices.

Track Record

Client	Year	Assignment Scope	Contact
FCDO (As part of SIMEA Consortium Led by Cowater)	2020- Jan 2023	Independent Monitoring Evidence and Research (SIEMA): Provided third party monitoring services to the client for projects executed by DFID IPs in the Middle East (different sectors).	Marta Chudzikiewicz Head of M&E Department Cowater International S.A. (formerly Transtec) Marta.Chudzikiewicz@cowater.com
WHO	2024 - Present	Third Party Monitoring of WHO Projects in different Middle East governorates. A field team of monitors and supervisors are involved in the project (different sectors). Reports produced highlighted lessons learned and areas for development	Ahmad Morbieh Planning, Monitoring, and Evaluation Officer morabeiha@who.int
OCHA	2024 - Present	Third Party Monitoring of UN-OCHA Projects in different Middle East governorates. A field team of monitors and supervisors are involved in the project (different sectors). Reports produced highlighted lessons learned and areas for development	Tariq Bitar Senior Humanitarian Affairs Officer tariq.bitar@un.org
WFP	2023 - Present	Food Security and Livelihood Assessment. A team of 100+ project staff to support in data collection, data cleaning, sanitization, analysis and reporting for the mentioned assessment.	Annemarie Cunningham Assessment & Monitoring Officer annemarie.cunningham@wfp.org
WFP	2020 - 2023	Provision of third-party enumerators. Assisted WFP in facilitating the monitoring of the interim country strategic plan through the recruitment of circa 40 enumerators, supervisors, and management team under the direct technical supervision of WFP.	Aliaa ELSHEIKH Head of Monitoring and Evaluation aliaa.elsheikh@wfp.org
WFP	2021 - 2022	Vulnerability Need Review project (VNR). Household surveys covering around 8,000	Rasha ABSI


Client	Year	Assignment Scope	Contact
FAO/OED	2022	respondents across multiple governorates in the Middle East. Data collection and analysis in support of FAO-OED efforts to evaluate of 'Supporting emergency needs, early recovery and resilience in the Middle East agricultural sector 2017-2020' (OSRO/708/UK)	Project Focal Point rasha.absi@wfp.org Diane Abi Khalil Evaluation specialist diane.abikhalil@fao.org
FAO / OED	2019	External Evaluation of OED FAO Middle East activities - Data Collection and Analysis Project for OED	Haya Abou Assaf Haya.AbouAssaf@fao.org
FAO – Middle East	2018 - 2019	Post Distribution Monitoring (PDM) Project Provide TPM PDM for FAO seeds distribution project covering over 14,000 beneficiaries.	Haya Abou Assaf Haya.AbouAssaf@fao.org
DFID (FCDO) (As part of SIM II Consortium Led by Landel Mills)	2020 - Jan 2023	Third party monitoring – Middle East Independent Monitoring (SIM II). Provided third party monitoring services to the client for projects executed by DFID IPs in Middle East (different sectors).	Marta Chudzikiewicz Head of M&E Department Cowater International S.A. (formerly Transtec) Marta.Chudzikiewicz@co water.com
MSI for USAID BHA SHMP II Project	2020 – Ongoing	Third party monitoring – Middle East Humanitarian Monitoring Support Project (SHMP) II. Provided third party monitoring services to the client for project executed by USAID IPs in the Middle East (different sectors).	Urim Ahmeti Chief of Party, MSI Urim.Ahmeti@msi-inc.com
ACTED	2022 - Ongoing	Third party monitoring of ACTED projects in The Middle East. TPM activities covered a variety of sectors including Food security and WASH	Nour ZEAITER Sr. AME Officer - Partnership Unit ACTED Regional Office nour.zeaiter@acted.org
UNHCR	2022 - Ongoing	Provision of third-party enumerators to UNHCR through the recruitment of circa 18 enumerator and supervisors under the direct technical supervision of UNHCR.	Milad Hasan UNHCR Contract Focal Point HASANMI@unhcr.org
ACTED	2022	Final External Evaluation of BHA funded project in the Middle East. The evaluation included conducting over 60 FGDs and 40 Klls.	Sofia DE-SANCTIS ACTED M&E Manager sofia.de-sanctis@acted.org
UNDP	2017 - 2019	Third Party Monitoring of UNDP Projects in all the Middle East governorates. A field team of 24 monitors and supervisors are involved in the project (different sectors).	Hala Al-Akkad hala.al-akkad@undp.org

Client	Year	Assignment Scope	Contact
WHO	2017 - 2019	Third Party Monitoring of WHO Projects in all the Middle East governorates. A field team of 30 monitors and supervisors are involved in the project.	Ms. Somaya Matarji NGOs Officer matarjis@who.int
WVI	2019 – 2021	Third party monitoring of WVI projects in all Middle East governorates. A field team of 24 monitors and supervisors are involved in the project (different sectors).	Jihane Sankary Quality Manager jihane_sankary@wvi.org
AKF	2021 - 2022	Market Study of Labour Markets in Three Governorates.	Hasan Seifo Project Manager hasan.saifo@akdn.org
AKF	2020	External evaluation of Ta'ziz project covering WASH, livelihood, and CTP activities over 3 years.	Hasan Seifo hasan.saifo@akdn.org
DFID (As part of SIM Consortium, Led by Transtec)	2018 - 2020	Independent Monitoring (SIM) Provide third party monitoring services to client for project executed by DFID IPs in the Middle East (different sectors). IPs covered: UNRWA, UNFPA, WHO, UNICEF, DRC, IMC.	Transtec (Consortium Leader) Marta Chudzikiewicz martac@transtec.be
ZOA (On Behalf of SJRGroup)	2020 - 2021	Comparative Study on different cash modalities impact with emphasis on gender and PWDs.	Henry Bos - ZOA Netherlands h.bos@zoa.ngo
WFP (In cooperation with Particip)	2019	School Feeding Evaluation Project	Simon Dietrich simon.dietrich@particip.de
AKF – Middle East	2019	CTP In Challenging Contexts: Case Study on CTP Risks In the Middle East	Hasan Seifo hasan.saifo@akdn.org
DRC – Middle East (DFID / ECHO Funded Programme)	2017	End of Programme Evaluation using OECD/DAC Criteria. Programme Duration: 2014-2016 Evaluation Submitted and Presented to DFID & ECHO A mixed approach was used including beneficiary surveys, case studies, Key informant interviews, desk review.	Mr. Josh Kirton Program Quality Manager

Client	Year	Assignment Scope	Contact
DRC – Middle East (ECHO Funded Programme)	2016	<p>End of Programme Evaluation using OECD/DAC Criteria. Programme Duration: 2014-2016</p> <p>A mixed approach was used including beneficiary surveys, case studies, Key informant interviews, desk review.</p>	Mr. Josh Kirton Program Quality Manager
WHO – Middle East	2016 - 2017	<p>Assessment of the capacity of 10 Middle East NGOs.</p> <p>Management and Financial Assessment of the NGOs Capacity. Areas for Improvement Identification. Two monitoring visits per NGO to follow-up on progress.</p>	Ms. Somaya Matarji NGOs Officer matarjis@who.int
UNDP	2017	<p>Capacity Development on M&E frameworks and tools for local NGOs and volunteers (210 Trainees)</p> <p>UNDP recruited selected trainees as field monitors on UNDP projects</p>	Mr. Abdallah Jabasini NGOs Associate abdallah.jabasini@undp.org
Upgrading Higher Education System – Project (EU HEMIS Project)	2010- 2011	<p>Providing consultancy on project and change management to the project. Monitor the implementation from the contracting authority side. Manage the contractors of the project.</p>	Dr. Batoul Diab UHES Programme Manager



For more information

 www.ventureintrenational.com

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